



## What's good about doing business in the bush?

This activity can be undertaken as an individual or as a group.

**Step 1:** Watch this video clip [www.kerryanderson.com.au](http://www.kerryanderson.com.au)

Young People in Business

**Step 2:** Group discussion

Have you ever considered going into business yourself? Why or why not?

What successful business people do you know? What do you admire about them?

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## Step 3: Watch these video clips [www.kerryanderson.com.au](http://www.kerryanderson.com.au)

- Bek, Pro Rock Dance School
- Elise, Fair Dinkum Dog Coats
- Josh, Premier Auto Electrics
- Travis, Organic Compost
- Kathryn, Boort Newsagency
- Kane, Arnold Family Butchers
- Simon & Kym, Campers Comfort

## Step 4: Group discussion

What are some of the barriers that they encountered? How did they overcome them?

What do they like about being in business? What are the benefits?

With modern technology what other businesses could you establish in a rural area?

## Step 5: Complete the Entrepreneur Survey (request via [kerryanderson.com.au](http://www.kerryanderson.com.au))

Do you have the attributes of an entrepreneur or business person?

**CLIPS:** <http://www.kerryanderson.com.au/business>